



2023 COMMUNITY VILLAGE FAQ

ABOUT COMMUNITY VILLAGE

The Community Village at Maha has merged fun and learning together since 2012. The 2023 Community Village is seeking 501(c)(3) nonprofits — specifically those that provide services related to personal well being, directly or indirectly — to join with us in making a difference. Your organization is invited to concept an activity that reflects who you are and what you bring to the community, to be carried out during these days of creativity and discovery. For organizations that do not work in areas related to personal wellness: don't worry, you can absolutely still apply. We only ask that you agree to stand with Maha to encourage conversation around the importance of self-care, well being, and access to important resources.

Please review the Community Village FAQ section before applying and get in touch at community@mahafestival.com with any additional questions.

KEY DATES

February 1: Application opens

March 15: Application closes

March 31: Notification of participating organizations

Mid-April: Public announcement of participating organizations*

July 1: Logistics information sent to participants via email

July 28 & 29: Maha Festival at Aksarben Village

*Please refrain from announcing prior to the date we determine.

AUDIENCE

Below is a snapshot of who you're reaching with your on-site activity. Please note that Maha Festival offers free admission to children ages 10 and younger when accompanied by a ticketed adult; since we do not capture demographic information from this group, they are not reflected in the data below. Approximately 10% of attendees brought children in 2022.

		2022	2021	2019	2018	2017	2016
ORIGIN OF TICKET BUYERS	Festival Duration (days)	2	1	4	2	1	1
	Overall Festival Attendance	11,500	6,400*	14,500	14,300	8,500	7,600
	Omaha Area	74%	73%	71%	65%	58%	64%
	Greater Nebraska	14%	11%	8%	19%	6%	6%
	Midwest Representation (Outside NE)**	8%	11%	11%	10%	8%	6%
	Beyond the Midwest	4%	5%	10%	5%	7%	7%
	Total Number of States Represented	36	42	43	36	38	34
	Total Number of Countries Represented***	0	0	7	2	2	1
ATTENDEE AGES	17 or Younger	5%	1%	2%	2%	2%	6%
	18-24	26%	19%	13%	17%	12%	22%
	25-34	30%	38%	40%	37%	39%	35%
	35-44	21%	22%	30%	27%	31%	23%
	45-54	13%	15%	11%	10%	12%	11%
	55 or Older	5%	5%	3%	6%	4%	3%

*Capacity intentionally limited in response to COVID-19

**Midwest Representation (outside NE) considered as: Iowa, Colorado, Kansas, Missouri, South Dakota, Wyoming

***Outside of US. Countries sold to: Belgium, Canada, France, Germany, Ireland, Japan, Mexico, New Zealand, Russia, Switzerland, Turkey, United Kingdom, Vietnam

APPLICATION AND ELIGIBILITY

Who is eligible to apply?

Any local 501(c)(3) nonprofit organization willing to bring a creative activity to Maha is eligible to apply.

My nonprofit isn't located in the Omaha area — can we still apply?

If your work positively affects the community here, but you're located elsewhere, you can still apply, but please note the preference is to have local organizations on-site. This exception is made on a case-by-case basis.

Our organization doesn't work in areas related to personal wellness. Can we still participate in Community Village?

Yes! All local 501(c)(3) nonprofits that apply will be considered.

How does Maha choose organizations to participate in the Community Village?

Our internal committee reviews all applications and selects organizations based on available space and evaluation of how the proposed activity will enhance the festival experience. Organizations will be notified of their approval to participate by March 31.

ACTIVITIES

What kinds of activities work best at Maha?

The more creative, the better! We've had many activities over the years. Some of the fan favorites have been art projects, games, trivia, demonstrations, and educational activities, just to name a few. Please be mindful of the waste created by your activity and strive to use products that can be recycled or composted at our zero-waste stations.

What kinds of activities do not work well at the festival?

Activities that require small group participation, play music (without headphones), take a lot of time for an individual to complete, or require significant one-on-one conversation may not work well in a music festival environment.

Are there any activities that are not allowed in Community Village?

Per Stinson Park's regulations, we do not allow live animals, dunk tanks (or any activity that uses a significant amount of water), or the use of open flame or fire. Please get in touch if you're unsure about whether your activity would be permitted.

We also require that there are no giveaways or sales of merchandise in your tent and that activities and displays are "G-rated", as many children enjoy the Community Village with their families.

PARTICIPATION AND LOGISTICS

When and where does the Community Village take place?

Maha Festival is at Stinson Park in Aksarben Village. The gates are open to attendees Friday, July 28 at 4 p.m. and Saturday, July 29, 2023 at 2 p.m. Community Village closes both days at dusk, around 8 p.m..

Does my organization need to participate in both days of the festival?

No. We strongly encourage you to be at both days of the festival, but we understand if your organization cannot commit to that. The options are to participate both Friday and Saturday, or Saturday only. Due to load-out constraints, Friday only is not possible. Please note that each day will include overlapping but not identical audiences.

If you choose Saturday only, it will not affect the chances of application approval.

How many free tickets do we get?

To make entry and re-entry easier for Community Village, we will provide wristbands and tickets with unlimited re-entry for each booth worker. Each booth/organization will receive up to six 2-day wristbands. We will schedule a date in July to pre-distribute your wristbands.

When can we setup and tear down?

Set up: We will get in touch with exact times closer to the event, but organizations participating in both festival days will be able to load in at noon on Friday, July 28. Organizations participating in Saturday only can load in beginning at noon that day.

Tear down: If you are participating in both days, you may leave your booth intact overnight from Friday to Saturday and there will be security guards on the festival grounds. After Community Village closes on Saturday, Maha staff will determine when it's safe to load out based on festival volume, and notify everyone. All items must be removed from the park no later than 2 a.m..

Where do we park when we arrive?

Free parking is available in any one of Aksarben Village's four parking garages.

How much space do we get?

Each 10'x10' tent will host two organizations facing opposite directions, so each participant has a 10' attendee engagement space.

What is provided in the tent?

Maha will place one 8' table and 2 chairs for each organization unless coordinated otherwise.

Our activity requires extra green space, can we have it?

There is space in front of all Community Village tents that can be used to extend your activity. Please coordinate with us in advance if you plan to do this, and be mindful of the organizations you are sharing space with.

PARTICIPATION AND LOGISTICS

Can we bring in a cooler for volunteer food and drink?

Yes. Coolers for food and non-alcoholic beverages only need to be on-site PRIOR to gates opening to the public, so please plan your setup time accordingly. This is an exception; general attendees are not allowed to bring in food and drink.

Free water refills will be on-site.

Will we have electricity available for our tent?

Yes. If you need electricity, let us know ASAP so we can place you in one of the tents near a power source. Please be prepared with your own long extension cords to connect to power sources, as we will not provide those.

Can we hang items/banners in/on our tent?

Yes. Please bring your own zip tie fasteners, tape, rope, etc. Please coordinate with your tent mates to be sure there is room for everyone's items.

Can we stake anything in the ground?

No. This is strictly prohibited by the Stinson Park property management due to the underground sprinkler system. There are NO exceptions to this rule. Please devise alternative methods for securing or supporting items for your activity.

Will there be a water source nearby?

Yes. Maha will have water stations for refilling water bottles for drinking. Please let Maha staff know if you will require water for your activity and someone will direct you to a water source.

PROMOTIONS

How does Maha promote the Community Village?

The Community Village is considered one of the festival's major features. Maha includes information about participating organizations and activities on our website, throughout our social media platforms, in email blasts, media advisories, and more.

How can I help spread the word?

When Community Village participating organizations are announced by Maha in April, we will provide you with a promotional toolkit including a poster and other assets. If you are able, we greatly appreciate sharing information about Maha Festival, the Community Village, and your activity before, during, and after the festival.

CODE OF CONDUCT

All Maha partners and vendors are asked to comply with the following contractor agreement (YFC, Inc. is our organization's legal/registered name):

YFC Inc. is an Equal Opportunity organization that accepts people of any race, color, sex, national and ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to attendees. It does not discriminate on the basis of race, age, color, sex, sexual orientation, national and ethnic origin or handicap in administration of its event. Contractor shall not discriminate in any manner against any individual because of race, sex, age, color, physical or mental handicap, marital status, religion, national origin or political affiliation.

Contractor acknowledges that they represents the Client when interacting with the community at large. They further acknowledges that while not an employee, they have a duty to represent the Client professionally and responsibly.

Contractor shall conduct themselves with due regard to public conventions and morals.

Contractor shall not, either while rendering such services to the Client or in their private life, commit an offense involving moral turpitude under Federal, state or local laws or ordinances.

Contractor shall not do or commit any act or thing that will tend to degrade themselves in society or bring them into public hatred, public disrepute, contempt, scorn, or ridicule, or that will tend to shock, insult or offend the community or public morals or decency or prejudice the Client in general.

HAVE OTHER QUESTIONS?

Please email community@mahafestival.com.

We're grateful for your participation and the enhanced experience you'll be providing. Thank you for being a valued partner and for the great work you do in the community!



**Special thanks to American National Bank for supporting
the Community Village at Maha Festival 2023!**